

CALL FOR CHAPTERS

**AI AND HYPER-AUTOMATION:
TRANSFORMING BUSINESS MODELS**

Scope of the Book

Artificial intelligence and hyper-automation are becoming critical factors in digital transformation, leading to business model changes. This promises a new quality of efficiency and innovation but also creates significant tensions between the current status quo and the pursuit of novel operational excellence. Leveraging the potential of AI and hyper-automation requires strategic changes in the organisation. These include workforce development and strategic alignment with business goals. Leadership has an excellent role to play in fostering a culture of bold change while ensuring sustainability and inclusive development. The journey is challenging, as harnessing the benefits of the AI revolution requires bridging the gap between state-of-the-art technologies and day-to-day business.

The scope of the monograph includes but is not limited to the following topics:

- Business model innovation through AI and hyper-automation
- Creative destruction and market disruption caused by AI and hyper-automation
- Strategic leadership in the age of AI and hyper-automation
- Aligning AI and hyper-automation with business strategy
- Developing competencies around AI and hyper-automation
- Difficulties and barriers in implementing AI and hyper-automation
- Managing the risk of AI and hyper-automation
- Economic, social and legal aspects of AI and hyper-automation
- Case studies of AI and hyper-automation business model transformations

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Submissions

Chapter proposals should be submitted by 15 May 2024. Submission of a chapter proposal does not guarantee acceptance for publication. Each chapter proposal will be reviewed by the book editors. Selected chapter proposals will be included in the book proposal and submitted to Routledge Publishing.

Chapter proposals should be submitted with the form available at: <https://forms.office.com/e/r2KuTxHPBi>